



December 10, 2014

In July of 2013 you received notification of Stauffer's partnership with icix to manage our Food Safety and Quality Assurance Programs in order to leverage their industry-driven solution to streamline the process of collecting and sharing critical documentation with our trading partners. Key areas of focus include the management of supplier risk, compliance documentation and standards verification.

We requested that icix contact our suppliers on our behalf to ensure all facilities are properly activated, connected with Stauffer's, and have current documentation on the site. Please ensure this notice is forwarded to the individual(s) responsible for registering and maintaining your icix company information.

As a reminder, and for those suppliers that may be receiving this letter for the first time, an icix membership is required for each facility that provides product to Stauffer's. We are requesting that all documentation be updated and uploaded by **January 31, 2015** to assure a full review on an annual basis.

For additional information, please visit the Stauffer's Supplier Resource Center: <http://customers.icix.com/stauffers/>

icix provides supply chain risk and performance management in the cloud. icix applications, together with the icix network, help the world's largest organizations connect, share data, and manage the performance and risk of their global supply chains. icix benefits for Stauffer's suppliers include:

- One place to view and manage your compliance status
- Online repository for compliance/inspection/test documents
- Real-time collaboration and information sharing

If you are not a current member and/or have questions about icix, please contact them directly:

- Email: [info@icix.com](mailto:info@icix.com)
- Phone: 877-888-4249 (Option 2)

We look forward to working with you on this project.

Thank you,

A handwritten signature in blue ink, appearing to read "George Giblin".

George Giblin  
Director of Quality Assurance  
D.F. Stauffer Biscuit Co., Inc.

A handwritten signature in blue ink, appearing to read "Chris Martin".

Chris Martin  
Director of Purchasing  
D.F. Stauffer Biscuit Co., Inc.